

AARON GOZUM

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EDUCATION

University of California, San Diego
Ph.D. in Communication, 2021-2026

New York University
M.A. in Media, Culture and Communication Studies, 2017-2019

San Francisco State University
B.A. in Communication Studies, 2011-2015

TEACHING EXPERIENCE

New York University New York, NY
Teaching Assistant 2018

History of Media and Communication; class size: 150 (Professor Isra Ali).

- Guest Lecture: Television and Representation in the Civil Rights Era
- Taught two separate recitations; approximately 20 students per section.
- Read and grade assignments and student papers.

San Francisco State University San Francisco, CA
Instructional Aide 2015

Health Communication (online course); class size: 100 (Professor Christina Sabee).

- Held office hours for support, participated in weekly meetings, and communicated regularly with students.
- Assisted with online course site design, data entry for grade book and attendance, and technological problems.
- Supported students through research projects on healthcare, wellness, website design and surveying.

San Francisco State University San Francisco, CA
Instructional Aide 2015

Communication Research Strategies; class size: 20 (Professor Gerianne Merrigan).

- Managed study sessions and communications with students regarding class assignments, syllabus changes, current events, tips on communication research
- Assisted with visual technology in class, and guided students through social media research projects on social media, research design, surveying and content analysis.

CONFERENCE & PRESENTATION EXPERIENCE

New York University New York, NY
Guest Speaker 2019

Spoke on group dynamics and conflict resolution for an undergraduate course on organizational communication taught by Professor Deborah Borisoff.

New York State Communication Conference
Panelist

Callicoon, NY
October 2018

Paper: "The Asian-American Chameleon: The Filipino-American's Collectivist Dance Across Cultural Borders"

- Panel: "The Inflection of Time and Space on Performing Race, Gender, Culture and Sexual Identity"
- Chair: Erica Vernold Miller, Professor Patty Cake Consulting
- Respondent: Deborah Borisoff, New York University

San Francisco State University, Communication Studies
Performer

San Francisco, CA
May 2014

Performance: "Trash Capsule" under the direction of Professor Amy Kilgard

- Created a critical, interactive performance that addressed complexities of sustainability and environmentalism.
- Developed musical works, skits and research to pose questions regarding climate change and visions for the future.
- Engaged in pre-performance on-campus activism and ensemble dress rehearsals.

WORK EXPERIENCE

BuildingBlox Consulting
Analyst & Research Specialist

San Francisco, CA
2019 – 2021

- Conducted prospect research and develop analyses on donor databases, past giving trends, national giving trends, fundraising during economic recessions, and social media fundraising.
- Managed and coordinate various ad-hoc projects, events, and public training events.
- Wrote project proposals and reports.
- Collaborated with colleagues on case-for-giving development and mission clarification.
- Built and analyzed client surveys on leadership fundraising readiness and board governance.
- Provided administrative support including note-taking at interviews and client-meetings, correspondence between team and clients, scheduling, expense reports, etc.
- Created communications work including presentation decks and training toolkits for clients.

New York University, Office of Global Services
Graduate Student Employee, Outbound Services

New York, NY
2019

- Resolved student concerns with immigration challenges and visa application processing.
- Influenced the development and conception of external communications (email, workshops, mail-merged letters).
- Maintained Google Drive, Excel, and Slate CRM database entry for students studying abroad.

Apple
Mobile Device & Computer Technician

New York, NY
2016 – 2018

- Assessed customers' issues by providing technical support for Apple products and services.
- Mentored team members through solving technical problems on Apple devices.
- Coordinated the organization and planning of Apple Camp (4 youth tech workshops per summer, 12 participants in each class) and Field Trips (monthly youth tech workshops for classes of about 20-25).

March Forth Foundation
Co-Founder

San Francisco, CA
2015 – 2016

- Participated in organizational development (website, vision, and business development).
- Launched the Undefined Project, a project committed to spreading awareness and encouragement through success and survival stories.
- Researched potential non-profit partners to build relationships with.

San Francisco Playhouse
Development Intern

San Francisco, CA
2014

- Researched foundation and individual donor prospects as well as maintaining donor relations.
- Prepared acknowledgement and thank you letters (mail merge & hand written).
- Maintained data entry and lists of donors.
- Organized and executed donor and subscriber events, and assisted at shows.

Starbucks
Shift Supervisor

San Francisco, CA
2012 – 2015

- Strengthened relations with management, colleagues, vendors and customers.
- Managed inventory, cash handling, visual merchandising and store operations.
- Launched training programs for baristas on coffee knowledge, teamwork and store operations.
- Introduced coffee tasting programs in district locations for clients.

EXTRACURRICULARS

Malaya Movement
Activist

San Francisco, CA
2020 – Present

Support US-based organizing efforts against the extrajudicial killings of Philippine President Duterte's war on drugs through Malaya Movement's San Diego chapter.

Refugee and Immigrant Transitions
English Tutor

San Francisco, CA
2019 – Present

Mentor and help community newcomers practice their English language skills (speaking, reading, write and oral comprehension) through personalized weekly curriculum.

Sing for Hope
Volunteer Musician

New York, NY
2018 – 2019

Performed monthly at community centers, hospitals and schools to create a sense of community and provide arts accessible to all.

NYU MCC M.A. Student Association
Digital Media Coordinator

New York, NY
2017 – 2019

As part of the 5-member steering committee:

- Managed NYU Media, Culture and Communication's MA Student Association website.
- Created original artwork and digital content for website, posters/flyers, and email newsletters.
- Supported in all aspects of event planning with catering, budgeting, tech support (photography, slideshows, IT).

Mission Graduates
Volunteer at Leonard Flynn Elementary School

San Francisco, CA
2016 – 2017

Tutored and mentored elementary grade students in diverse subjects including mathematics, reading and writing.

Circle K International
Volunteer and Kiwanis Family Chair

San Francisco, CA
2012 – 2014

Contributed 200 community service hours by participating in food bank distribution, arts at disability centers and elementary schools, attending service and leadership oriented professional conferences, fundraising for diverse causes (UNICEF, Helping Those with Disabilities, The Eliminate Project), coordinated activities with sponsoring advisory organization, Kiwanis International, and supported high school key clubs.

Tracy High School
Student Director

Tracy, CA
2010 – 2011

- Composed and arranged original choral music.
- Led and directed choral a cappella groups to develop vocal skills of fellow students.
- Supported event planning for choir concerts and fundraisers.
- Participated in county, regional and all-state honor choirs and in high school theatre productions.

AWARDS

Academic Achievement Award

Awarded by NYU, Department of Media, Culture & Communication

New York, NY

May 2019

Outstanding Service to the Department Award

Awarded by NYU, Department of Media, Culture & Communication

New York, NY

May 2019

NYU Steinhardt Department Banner Bearer Award

Awarded by NYU Steinhardt School of Culture, Education & Human Development

New York, NY

May 2019

Mitchell Leaska Scholarship

Awarded by NYU, Department of Media, Culture & Communication

New York, NY

January 2019

Birgit and Klaus Kleinfeld Scholarship (KFS) Fund

Awarded by NYU Steinhardt School of Culture, Education & Human Development

New York, NY

August 2017

3rd Place in the Circle K Cal-Nev-Ha Oratorical Contest

Awarded by the Circle K International Cal-Nev-Ha District Convention Committee

Rancho Cucamonga, CA

March 2012

Vocal Diploma & Musical Theatre Certificate

Awarded by the Tracy High School Performing Arts Magnet Program

Tracy, CA

May 2011

LANGUAGES

- French: Intermediate fluency (B1 on the CEFR)
- Tagalog: Beginner fluency